

Staying Informed

TOPIC	PUBLICATIONS / WEBSITES
Ad Tech, Data	Ad Exchanger, AdMonsters, Technology (Adweek), RTB Insider (MediaPost), ZDNet Tech Today, NYTimes Tech section, TechCrunch
Agency	Adweek, AdAge Agency News, Mediapost MAD, ClickZ Experts, The MakeGood, 4As Smartbrief, Adrants, AgencySpy (AdWeek)
B2B	AdAge BtoB, Chief Marketer, MarketingProfs, Chief Marketer
Blogs, Bloggers	MediaBizBloggers (Media Village), ReadWrite, Shelly Palmer, Mashable, Reddit, Next Draft, Monday Note, Nigel Hollis (MillwardBrown), Bo Sacks, Sean X Digital Unicorn, Chad Pollitt
Broadcast Media	Cynopsis, eConsultancy, Lost Remote, AdWeek Television
Content Marketing/ Native Ads	NewsCred, Percolate, Content Marketing Institute, Visually, BrandTale
Digital Media/Marketing	Digiday, MediaShift (PBS.org), MediaPost, ClickZ, MarketingVOX, IAB Smartbrief, Business Insider (BI)
Local Media	NetNewsCheck, American Press Institute ("Need to Know"), Local Media Insider, BIA/Kelsey, Borrell Associates
Magazine/Newspaper/ Print Media	Folio, AdWeek, AdAge, Digital Content Next, Association of Magazine Media (MPA), Publishing Executive, The Media Minute
Mobile	MobileMarketer, MMA Smartbrief
Other General, Business, Tech Media	Bloomberg BusinessWeek, The Economist, Fast Company, Forbes, Huffington Post, Wired, WSJ
Radio	Radio Ink, Rainnews.com, FMQB (Friday Morning Quarterback)
Research, Analytics	Pew Internet, eMarketer, BizReport, MarketingCharts, Statista, Nielsen Newswire. Warc News, Online Metrics Insider (MediaPost), Research Brief (MediaPost)
Sales	Sales and Marketing Management (salesandmarketing.com), Insidesales, SellerCrowd, Selling Power

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Search	MarketingLand, SearchEngineWatch, Think with Google, WordStream
Social	SmartBrief on Social Business, Social Media Today, Social Media Examiner
Start –Up	Startup One Stop, OpenView Venture Partners (openviewpartners.com), M&A Advisor (maadvisor.com)
Video	Brightcove, BrightRoll, Ooyala News, TubeMogul, YouTube re:View

Please send us your favorite sites, newsletters and blogs that you read to stay informed.

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